

Newsquest are delighted to announce the 3rd Edition of Locate coming out on the 26th July 2011, a dedicated Glossy New Homes and Executive Property Magazine covering the counties of Hertfordshire and Middlesex.

Our publication provides our readers with over 20 pages of editorial, covering vital information such as buying a New Home, home improvements, Village/Town features, properties of distinction, local business interviews as well as properties available for sale and rent.

The 3rd edition of Locate will be 44 pages with a 4 page cover in 300gsm gloss paper and 100gsm gloss inside. Locate will be the unusual size of 250mm x 210mm portrait, giving it that unique presence amongst other standard magazines.

There will be 5000 copies distributed throughout Hertfordshire and Middlesex which are available at key establishments such as premier local estate agents, new homes developments, exclusive hotels, spas, prestige car companies, restaurants, private clinics and golf clubs.

Locate will also be available online as an e-edition through our local newspaper websites; stalbansreview.co.uk, watfordobserver.co.uk and harrowtimes.co.uk reaching out to a combined audience of over 188,000. This e-edition will also be emailed out to our database of potential homebuyers and advertisers giving you the opportunity to forward this to your client database to view.

#### Rates

**Full page £300**

**Half page £175**

**Back page £500 - SORRY NOW SOLD**

**Inside front £450 - SORRY NOW SOLD**

Advertisorials available on request \*All rates subject to vat

#### Sizes

**Full page 250mm x 210mm (+ 3mm bleed)**

**Half page 117mm x 200mm**

For alternative sizes please call our sales team

Next edition booking and copy deadline 11th July 2011.

With regards to placing display advertising please contact the executive in your area who will be pleased to discuss this in more detail.

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#### Kim Giles

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